

Experience

Clover — Senior Designer II

2022 - 2026

- Led web design for VIP clients, delivering high-impact digital experiences that reduced churn rate
- Collaborated with product teams and clients to translate business needs into UX solutions
- Directed animation for marketing videos and product demos to support product storytelling

North Studio Creative — Motion Designer

2021 - 2022

- Delivered motion design for agency projects, including marketing and digital campaigns

BentoBox — Web Designer

2018 - 2022

- Developed modular, reusable web templates to reduce design time and improve production efficiency

Skills & Tools

UI / UX Design — Figma ◦ Sketch

Brand / Visual Design & Illustration — Photoshop ◦ Illustrator ◦ InDesign

Front-End Development — HTML ◦ CMS/SASS ◦ JavaScript

Content Systems — CMS Platforms ◦ Visual Web Platforms ◦ Headless CMS

Motion Design — After Effects ◦ Premiere Pro ◦ Lottie

Education

Rutgers Univeristy, Mason Gross School of the Arts

2014 - 2018

BFA in Design

Connect

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